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NEW YORK JETS ANNOUNCE NAME FOR CORPORATE HEADQUARTERS AND TRAINING FACILITY: ATLANTIC HEALTH JETS TRAINING CENTER

Florham Park, NJ – The New York Jets announced a 12-year naming rights agreement with Atlantic Health, a leading health care organization in Northern New Jersey. The Jets corporate headquarters and training facility will be named the **Atlantic Health Jets Training Center**.

As part of the naming rights agreement, the Atlantic Health brand, as the official health care sponsor of the New York Jets, will be incorporated on signage throughout the complex. In addition Atlantic Health, which owns and operates Morristown Memorial and Overlook hospitals, will serve as the title sponsor for the Jets Women's Organization (an organization comprised of the wives, fiancées and significant others of Jets players, coaches and select football support staff members), the Jets 101/201 Clinic in which former and current Jets players conduct various football-related drills and classroom instruction for participants, and the popular Jets television show *1st and Goal* televised on SportsNet New York (SNY). Other brands under the Atlantic Health umbrella also include the Carol G. Simon Cancer Center, Atlantic Neuroscience Institute, Atlantic Sports Health, Atlantic Rehabilitation Institute, Goryeb Children's Hospital and Gagnon Cardiovascular Institute.

"This is an exciting day for our franchise," said New York Jets CEO Woody Johnson. "Not only are we creating a competitive advantage for our team by building a first rate corporate campus to accommodate the needs of our football and business operations and utilizing the best that technology has to offer, we are also partnering with a company that has deep roots in the New Jersey community. We are thrilled to call them our partner."

"As Northern New Jersey's health care leader, Atlantic Health is thrilled to welcome the New York Jets as neighbors and to sponsor this exciting new training facility," said Joseph A. Trunfio, president and CEO, Atlantic Health. "This location, so close to Morristown Memorial Hospital with its advanced orthopedics, trauma, and sports medicine programs, and to Overlook Hospital, home of the Atlantic Neuroscience Institute, makes this new relationship a natural fit with tremendous potential to grow."

"Atlantic Health is nationally recognized for the outstanding medical care its hospitals and physicians provide," added New York Jets President Jay Cross. "They are at the cutting edge of medical technology and they will complement our efforts to build state-of-the-art training and medical facilities and a first rate teaching and learning center for our players. We look forward to becoming part of this community and working closely with Atlantic Health – a health care organization which has long been committed to corporate citizenship."

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