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## For Immediate Release

### ATLANTIC HEALTH NAMES PRESIDENTS FOR ITS HOSPITALS

**MORRISTOWN, NJ JUNE 23, 2008** - The leaders of Atlantic Health's Morristown Memorial Hospital and Overlook Hospital have taken on new roles as both hospitals enter a period of expansion and growth, Joseph A. Trunfio, Atlantic Health president and chief executive officer has announced.

Joanne Conroy, MD, executive vice president, Atlantic Health, was named president of Morristown Memorial Hospital, where she had been chief operating officer. The health care organization has begun a search for a new Morristown Memorial Hospital COO. Alan Lieber, vice president, Atlantic Health, was named president of Overlook Hospital in Summit.

"In this challenging health care climate, Atlantic Health's hospitals and its leaders are poised to meet the growing demands of the communities we serve," Trunfio said. "Our management team strives to provide the best possible care for patients and their families as our hospitals expand their programs and facilities."

Dr. Conroy will expand her system-level role as executive vice president of Atlantic Health. This will include a focus on the expansion of the Atlantic Sports Health initiative, and Atlantic Health's relationship with the New York Jets, who have named their new Florham Park, NJ, training facility the "Atlantic Health Jets Training Center." She will also be involved in a broadening of ambulatory care services for Atlantic Health.

Dr. Conroy came to Atlantic Health as Chief Medical Officer in 2001 from the Medical University of South Carolina, where she was vice president of medical affairs for the University and senior associate dean for the College of Medicine. She became COO of Morristown Memorial and Atlantic Health executive vice president in 2005.

Morristown Memorial has expanded its role as a tertiary center with leading technology and advanced care. The hospital, a Level II trauma center, was recently designated a Comprehensive Stroke Center. This year, Morristown Memorial received the prestigious Gold Seal of Approval™ from the Joint Commission for its hip and knee joint replacement programs. In addition to specialized centers such as the Carol G. Simon Cancer Center and Goryeb Children's Hospital, Atlantic Health will open the 200,000-square-foot Gagnon Heart Hospital on the Morristown Memorial campus. The facility will consolidate cardiovascular services in a new facility with state-of-the-art imaging, diagnostic and treatment tools.

"There are exciting new services that are coming about at Atlantic Health, and as we continue to elevate our level of quality throughout the organization, we are taking on new responsibilities that will allow us to properly guide this growth and ensure that we provide the very best health care to the region," Conroy said.

(more)

THE PASSION TO LEAD

Alan Lieber moves into his position as president of Overlook at a time when the hospital has seen a surge in patient volume, and has broadened its services particularly in advanced neurosciences and oncology and emergency care. Lieber came to Overlook Hospital in 2003 from Lenox Hill Hospital in New York, where he was vice president of operations. Prior to that, he was vice president, surgical, neurocare and cancer services at the University of Maryland Medical System. During Lieber's tenure at Atlantic Health, Overlook has transitioned from a community hospital to a regional medical center, continuing to meet local community health care needs, while also providing more advanced medical programs such as those within the Atlantic Neuroscience Institute based at Overlook.

Overlook Hospital was the first in New Jersey to be designated a Comprehensive Stroke Center by the State and was named a Primary Stroke Center by the Joint Commission. The hospital's cancer program, home to the Brain Tumor Center of New Jersey, is expanding and is now branded as the Carol G. Simon Cancer Center. Overlook is also home to the Goryeb Children's Center, with many pediatric subspecialties and physicians shared with the Goryeb Children's Hospital in Morristown. The hospital recently opened the Medical Arts Center II facility, which includes a new Women's Center, Breast Center, Pain Management Center and Wound Healing Center.

"We have taken steps in the last few years that have poised Overlook to become the region's premier medical facility, offering more quality services to a growing number of patients," Lieber said.

Overlook Hospital also last year opened Overlook Hospital Emergency Services – Union Campus, a satellite emergency department in the former Union Hospital. Through that facility, Overlook has made efforts to promote and deliver healthcare to the Union area and surrounding communities.

## **ABOUT ATLANTIC HEALTH**

*Atlantic Health ([atlantichhealth.org](http://atlantichhealth.org)) is one of the largest non-profit health care systems in New Jersey and includes Overlook Hospital in Summit and Morristown Memorial Hospital. The two hospitals have a combined total of 1,133 licensed beds and more than 2,100 affiliated physicians providing a wide array of health care services to the five million residents of 11 Northern and Central New Jersey counties. Specialty services include cardiovascular care, neurosciences, pediatrics, cancer care; orthopedics, diabetes care, gastroenterology, trauma and emergency medicine, behavioral health, minimally invasive surgery radiology and advanced diagnostics, women's health and maternal fetal medicine, home and hospice care and rehabilitation services. In 2008, Atlantic Health will complete the new Gagnon Heart Hospital, a 250,000 square-foot facility at Morristown Memorial that will consolidate Atlantic Health's cardiovascular services. The Gagnon Heart Hospital includes services at Morristown Memorial and Overlook hospitals.*

*Atlantic Health maintains a partnership with The Cancer Institute of New Jersey. Atlantic Health's hospitals are accredited by The Joint Commission. Atlantic Health is the primary academic and clinical affiliate in New Jersey of Mount Sinai School of Medicine and The Mount Sinai Hospital.*