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For Immediate Release

SURGEON, AUTHOR, ENTREPRENEUR TO LEAD WOUND HEALING PROGRAM AT OVERLOOK

SUMMIT, NJ NOVEMBER 30, 2007 - David Eisenbud, MD, MBA, a practicing vascular surgeon, author and founder of a leading wound healing product company, has joined Atlantic Health as medical director of the [Wound Healing Program at Overlook Hospital](#).

Eisenbud takes stewardship of the Wound Healing Program as it begins a new chapter as part of Overlook's new Medical Arts II Building, which also includes a full-service breast center, pain management center and women's center. The 3,800-square-foot wound center will offer interdisciplinary treatment to patients, and, for the first time at the hospital, hyperbaric oxygen therapy. The wound center, currently operating inside the main hospital, is expected to move into the MAC II building in early 2008.

"To be taking the helm of such a comprehensive and multi-faceted wound healing program, offering patients the benefit of pre- and post-surgical care with certified wound, ostomy, and continence nurses, guidance from nutritionists, a talented multi-specialty panel of board certified physicians, and cutting edge technologies such as hyperbaric oxygen therapy, all within the umbrella of the Atlantic Health, is quite an honor," Dr. Eisenbud said.

Eisenbud, who has served on Overlook's Wound Healing Physician Panel since 2003, will oversee the clinical practices and medical staff of the Wound Healing Program and will preside over the launch of the new hyperbaric oxygen program. Eisenbud accepted the role of medical director from Norman Luka, MD, who held the title for the last 10 years and who will remain medical director for Clinical Affairs for Overlook.

Eisenbud, a managing partner at Millburn Surgical Associates, held key positions at Newark Beth Israel Medical Center Wound and Hyperbaric Oxygen Center and at Union Hospital, where he was founder and director of the Union Hospital Wound Management Center.

"With the closure of Union Hospital and the opening of Overlook Hospital Emergency Services – Union Campus in October, we are pleased to be able to bring Dr. Eisenbud's expertise in wound care to Overlook Hospital to continue to serve the residents of Union, as well as Summit and their surrounding communities," said Alan Lieber, Chief Operating Officer, Overlook Hospital.

Eisenbud's personal interest in the science of wound healing has led him to become a pioneer in the field. In 2003, he founded Advanced BioHealing, Inc., which became a leader in cell-based wound healing products. He received FDA approval for two clinical trials of a unique, bioengineered skin and served as Medical Monitor on one of the trials.

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In addition to this work, he has written more than 70 publications and presentations in the field of vascular surgery and wound healing, and in 1999 wrote a book titled, "Modern Wound Management."

Dr. Eisenbud earned his B.S., M.D. and M.B.A. at Yale University, the University of Chicago, and New York University, respectively. He completed a five-year general surgical residency at Cornell University Medical Center and a two-year vascular surgical fellowship at Newark Beth Israel Medical Center. He served as President of the American Academy of Wound Management, which creates and administers a board examination in wound healing, from 2002-2003. He has served as consultant to several companies in the area of product development, clinical trials and commercialization of wound healing technologies.

About Overlook Hospital's Wound Healing Program

The Wound Healing Program at Overlook Hospital, part of Atlantic Health (atlanticealth.org), has been in operation for the last decade, offering patients an interdisciplinary approach to wound care. The staff of the wound program evaluates each patient and works with physicians and nurses to create customized care plans. The Wound Care Program includes a staff of vascular surgeons, general surgeons, internal medicine, plastic surgeons, podiatrists and an infectious disease specialist.

Among the benefits of treatment at The Wound Healing Center are quicker recovery, lower rates of hospitalization, increased prevention of prolonged and/or permanent disability, and decreased risk of limb amputation for people with severe wounds. Most patients recover after only a few months of regular visits to The Wound Healing Program, even those who have been suffering from chronic wounds for years.

The Wound Healing Program will offer hyperbaric oxygen therapy through two hyperbaric oxygen chambers. Hyperbaric oxygen therapy, in which a patient is surrounded by pure oxygen, is effective in enhancing the healing of a variety of wounds, including radiation injuries, traumatic injuries, diabetic ulcers, skin grafts and burns. Overlook's new Hyperbaric Oxygen Program will be conducted in conjunction with Atlantic Health's Morristown Memorial Hospital Hyperbaric Oxygen Program, which earlier this year became the first hyperbaric program in New Jersey accredited by Undersea and Hyperbaric Medical Society.

The Wound Healing Program is housed in Overlook Hospital's newly built Medical Arts Center II, which includes a luxurious, full-service breast center, pain management center and women's center with large classrooms for pre- and post-natal classes, parent education, and services in Integrative Medicine, maternal-fetal medicine, and plastic and reconstructive surgery. The building also has 35,000 square feet of private physician office and conference space.

Part of Atlantic Health, atlanticealth.org, Overlook Hospital is a 504-bed not-for-profit community teaching hospital located in Summit, NJ with more than 1,200 attending physicians. Overlook Hospital is accredited by The Joint Commission. Atlantic Health is the primary academic and clinical affiliate in New Jersey of Mount Sinai School of Medicine and The Mount Sinai Hospital.

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