

The Pediatric Gurus



**14th
Annual**

June 1 to June 3, 2012
Skytop Lodge, Skytop, Pennsylvania



Goryeb Children's Hospital is proud to present our 14th Annual Continuing Medical Education Conference at Skytop Lodge in Pennsylvania, a weekend program on topics of interest to practicing pediatricians, family practitioners, advanced practice nurses and office managers.

Set on 5,500 pristine acres, Skytop Lodge (skytop.com) offers the perfect combination of facilities and services to enhance our conference. The Executive Conference Center at Skytop is a state-of-the-art facility featuring the latest audio-visual equipment, and countless amenities.

In addition to activities provided by Skytop Lodge, Child Life Specialists from Goryeb Children's Hospital will supervise activities for children of conference attendees during the scheduled CME hours.

Skytop Learning Objectives

At the end of the session the participant will be able to:

- › Determine the role of the pediatrician in the management of childhood obesity.
- › Apply motivational interviewing to an obesity related encounter.
- › Discuss the approach to children with febrile diseases that are accompanied by a rash.
- › Discuss infectious diseases that involve hair, scalp, and/or located in the area of the groin.
- › Apply enhanced visual skills in the assessment of children with infectious diseases.
- › Recognize the new classification of Hemangioma of Infancy (HOI) and apply new therapeutic approaches.
- › Identify common pediatric skin lesions and appropriate management of these lesions.
- › Review the appropriate evaluation and treatment of precocious and delayed puberty patients.
- › Identify abnormal growth patterns needing further evaluation and review current indications for growth hormone therapy.
- › Analyze the trends that have and will change pediatric practice and comprehend why change is essential to survival.

The Pediatric Gurus

Pediatric Gurus Faculty

James H. Brien, DO, FAAP

Vice Chair for Education

Department of Pediatrics

Scott and White

Children's Health Center

Texas A&M College of Medicine

Temple, Texas

Sandra G. Hassink, MD, FAAP

Nemours Foundation

Director, Weight Management Program

Alfred I. DuPont Institute

Wilmington, Delaware

Annette Wagner, MD, FAAP

Assistant Professor of Pediatrics and Dermatology

*Attending Physician of the Division of
Pediatric Dermatology*

Children's Memorial Hospital

*Northwestern University's Feinberg School
of Medicine*

Chicago, Illinois

Richard L. Oken, MD, FAAP

Clinical Professor of Pediatrics

University of California, San Francisco

Managing Partner, East Bay Pediatric Medical Group

Berkeley and Orinda, California

Lawrence A. Silverman, MD, FAAP

Assistant Professor of Pediatrics

UMDNJ-New Jersey Medical School

Attending Physician, Division of Pediatric Endocrinology

Goryeb Children's Hospital, Atlantic Health System

Morristown, New Jersey

Stanley B. Fiel, MD, FACP, FCCP

Professor of Medicine, Mt. Sinai School of Medicine

*Regional Chairman, Department of Medicine/
Atlantic Health System*

The deNeufville Professor and Chairman,

Department of Medicine, Morristown Medical Center

Tosan Livingstone, MD, FAAP

Neurodevelopmental Pediatrician

Child Development Center

Goryeb Children's Hospital, Atlantic Health System



Practice Management Practicum

Practice Management Practicum

Richard L. Oken, MD, FAAP

Clinical Professor of Pediatrics

University of California, San Francisco

*Managing Partner, East Bay Pediatric
Medical Group*

Berkeley and Orinda, California

Chip Hart

Director of Pediatric Solutions

Physician's Computer Company,

Winooski, Vermont

Shireen T. Hart, Esq.

Primmer Piper Eggleston & Cramer PC

Burlington, Vermont

Richard Lander, MD, FAAP

Clinical Assistant Professor of Pediatrics

UMDNJ - New Jersey Medical School

Friday, June 1, 2012

7:45 - 8:30am

Continental Breakfast and Registration

8:30 - 8:40am

Introductions

*Drs. Walter Rosenfeld and David Cooper
Fran Gallagher, MEd, Executive Director AAP/NJ*

8:40 - 9:25am

Plenary #1 – 2012 Pediatric Benchmarks
Chip Hart

9:25 - 10:10am

Plenary #2 – Strategies for Economic Survival
Richard Oken, MD

10:10 - 10:25am

Break

10:25 - 11:10am

Plenary #3 – Practical Pediatric Legal Update
Shireen Hart

11:10 - 11:30am

Interactive Panel: Q&A

Chip Hart, Richard Oken, MD and Shireen Hart

11:30 - 12:30pm

Breakout Sessions

Concurrent Workshops:

A. Make the RBRVs System Work for You
Chip Hart

B. A Day in the Life: Coding
Richard Lander, MD

12:30 - 1:30pm

Lunch

1:30 - 2:30pm

Breakout Sessions

Concurrent Workshops:

D. Make the RBRVs System Work for You
Chip Hart

E. A Day in the Life: Coding
Richard Lander, MD

2:30 - 3:15pm

**Plenary #4 – Secrets to Success in Contract
Negotiations**
Richard Oken, MD

3:15 - 4:00pm

**Plenary #5 – Social Media: Building a Positive
www Presence**
Chip Hart

4:00 - 4:15pm

Interactive Panel: Q&A

Richard Oken, MD and Chip Hart

Educational time of Friday practice management seminar 6.25 hours



Pediatric Gurus: Practical Office Pediatrics

Friday, June 1, 2012

4:00 - 7:00pm Arrival and Registration – Skytop Lobby
5:00 - 9:30pm Welcome Reception – Pine Room,
Porch and Garden

Saturday June 2, 2012

7:00 - 7:30am Breakfast
7:30 - 7:45am Introductions
*Walter Rosenfeld, MD and David Cooper, MD
Fran Gallagher, MEd, Executive Director AAP/NJ*
7:45 - 8:25am Plenary #1 – Childhood Obesity in 2012:
Where are we and what do we do
about it?
Sandra Hassink, MD
8:25 - 9:05am Plenary #2 – Hot Rashes: A visual review
of febrile exanthems
James Brien, DO
9:05 - 9:20am Panel Q&A
Sandra Hassink, MD and James Brien, DO
9:20 - 9:35am Break
9:35 - 10:15am Plenary #3 – Hemangioma of Infancy:
What's new and what to do
Annette Wagner, MD
10:15 - 10:55am Plenary #4 – The Primary Care Pediatrician:
An endangered species?
Richard Oken, MD
10:55 - 11:15am Panel Q&A
Annette Wagner, MD and Richard Oken, MD
11:15 - 12:15pm Workshop Session 1:
A. Obesity Skill Building: Mindfulness
and Motivational Interviewing
Sandra Hassink, MD
B. The Fine Art of Visual Diagnosis
James Brien, DO
C. Look Alikes and Controversies in
Pediatric Dermatology
Annette Wagner, MD
12:15 - 1:30pm Lunch
1:30 - 2:30pm Workshop Session 2:
A. Obesity Skill Building: Mindfulness
and Motivational Interviewing
Sandra Hassink, MD
B. The Fine Art of Visual Diagnosis
James Brien, DO

C. Look Alikes and Controversies in
Pediatric Dermatology
Annette Wagner, MD

6:30 - 10:00pm Dinner and Entertainment
Educational time for day 1 of weekend conference 5.50 hours

Sunday June 3, 2012

7:00 - 7:30am Breakfast
7:30 - 7:45am Introductions
Walter Rosenfeld, MD and David Cooper, MD
7:45 - 8:25am Plenary #5 – Puberty: Too Much,
Too soon: Too Little, Too Late
Lawrence Silverman, MD
8:25 - 9:05am Plenary #6 – Pediatric Obesity
Pathophysiology and Treatment
Sandra Hassink, MD
9:05 - 9:20am Panel Q&A
*Lawrence Silverman, MD and
Sandra Hassink, MD*
9:20 - 9:35am Break
9:35 - 10:15am Plenary #7 – Hair Today, Groin Tomorrow
James Brien, DO
10:15 - 10:55am Plenary #8 – Summer Pediatric Dermatology:
Battling Blisters, Bumps and Burns
Annette Wagner, MD
10:55 - 11:10am Panel Q&A
James Brien, DO and Annette Wagner, MD
11:10 - 11:55am Medical Jeopardy
Ken Davis, MD and David Cooper, MD
11:55 - 12:45pm Workshop Session 3:
D. Short Stature in the 21st Century:
Evaluating growth patterns in health
and disease
Lawrence Silverman, MD
E. Doctor Heal Thyself: Second hand
smoke and other environmental toxins –
Am I at risk?
Stanley Fiel, MD
F. 504 Accommodations and IEPs:
What the Pediatrician Needs to Know
Tosan Livingstone, MD
12:45 - 1:30pm Lunch
Educational time for day 2 of weekend conference 5.00 hours

Atlantic Health System designates this live activity for a maximum of 16.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Atlantic Health System is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.



Goryeb Children's Hospital Friday, June 1 to Sunday, June 3, 2012

RESERVATION INFORMATION (Please type or print legibly) Arrival Date _____ Departure Date _____

Name(s): Mr./Ms./Dr. _____

Company _____ # of Children _____ Ages of Children _____

Address _____ City _____ State _____ Zip Code _____

Telephone (_____) _____ - _____ Ext _____ Fax (_____) _____ - _____

E-mail _____

Cutoff Date: Please reserve your room prior to May 1, 2012, by mailing or faxing this completed form to the address listed at the bottom of this page.

FAP PACKAGE RATES PER WEEKEND (2 nights):

Room Type	Single	Double
___ Queen/King Lodge	\$558.00	\$724.00
___ Twin Lodge	n/a	\$724.00
___ Mini Suite Lo	\$816.00	\$816.00
___ Twin Cottage	n/a	\$724.00
___ Queen/King Cottage	\$558.00	\$724.00
___ Inn King	\$558.00	\$724.00

- **Check-in: 4:00 pm Check-out time: 1:00 pm**
- **If you make a reservation for Thursday, Friday and Saturday nights, you will receive \$100.00 off of Thursday night's rate.**

DAILY RATE DETAILS:

Full American Meal Plan Rate (FAP) includes accommodation, as well as breakfast, lunch and dinner daily (beginning with dinner on the evening of arrival and concluding with lunch on the day of departure).

PA. State tax in the amount of 7.5% and service charge in the amount of \$30.00 per adult per night are in addition to the room rate each night. Every effort will be made to accommodate your request. In the event that your request is not available, the next available room type will be reserved for you.

Most rooms in main lodge can accommodate 1 child per room. Mini suites can accommodate up to 3 young children. Cottage rooms and Inn King rooms w/pull out sofa can accommodate up to 2 children. More than three children will require a second room in main lodge or cottage.

RATES FOR CHILDREN AND/OR THIRD ADULT IN ROOM:

Skytop Lodge offers a family plan. For children 13 and older, there will be a \$30.00 per child per night service charge.

For children 12 and under, the service charge will be waived. For children occupying their own guestroom, please deduct \$100.00 off the double occupancy rate. No charge for infants if you bring your own porta crib. For an additional adult in the guestroom, please add \$70.00 per person per night.

DEPOSIT POLICY:

All reservations must be secured with a deposit equal to one night's room charge. The total deposit will be applied to your designated length of stay.

Please fill out the appropriate credit card information, date of expiration and amount to be charged below. Your credit card will be charged upon receipt of the information below.

Credit Card Type _____ Exp. Date _____

Credit Card Number _____

Name on Credit Card _____

Signature _____

_____ Please initial here if this card is not the attendee's and it is to be used for payment of the balance for this room reservation (excluding incidentals).

CANCELLATION POLICY:

A deposit in the amount of one night's rate is required to confirm your reservation. The deposit is refundable if cancellation is made by **May 1, 2012**, less \$10.00 processing fee. After this date, *any cancellations, early checkouts or no shows* will result in full charge for your original length of stay.

ADDITIONAL INFORMATION:

For additional information about Skytop Lodge and the amenities we offer visit our web site at:

www.skytop.com

**Return this form to: Reservation Manager
One Skytop, Skytop, PA 18357
Phone: 800-345-7759
Fax: 570-595-7285
E-Mail: jmoore@skytop.com**



Goryeb Children's Hospital of Atlantic Health System offers over 100 specialty physicians in 20 concentrated areas of pediatric medical and surgical care.

Infants, children, adolescents and young adults from birth through age 21, are in good hands with our team of nationally-recognized, board-certified physicians. Our commitment to medical education and clinical research enables us to provide patients with treatments only available at select institutions and also gives us valuable information about the newest medications, treatments and technologies to help keep children well and stay healthy.



Conference Registration Form

This form must be completed for each attendee and mailed with check made payable to Atlantic Health System to:

Maria Biason
Department of Pediatrics, Box #29
100 Madison Avenue, Morristown, NJ 07960

If you have questions regarding the registration process please call Maria at **973-971-5150** or Fax: **973-290-2388** or email maria.biason@atlantichhealth.org.

Reminder: Make your hotel reservation separately with Skytop Lodge at **1-800-345-7759** or **570-595-7285**.

Name: _____ Degree: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

Email (required for confirmation notice and future correspondence): _____

(A) Pediatric Practice Management Practicum

Friday, June 1

Physicians **\$150**
Practice/Office Managers **\$75**

(B) Pediatric Gurus: Practical Office Pediatrics

Saturday and Sunday, June 2 to June 3

Early Bird (before 5/3/12) **\$250**
After 5/3/12 **\$290**
Atlantic Health System Physician (with paid dues)
and/or MAIN STREET VACCINES Physician **\$100**

Fee for Pediatric Practice Management Practicum (A) _____

Fee for Pediatric Gurus: Practical Office Pediatrics (B) _____

Discount fee: For those attending both Friday
and weekend subtract \$50 from total (C) _____

Total Registration fee (A+B-C)
(this is the total fee due with your registration) _____

Workshop Sessions

WORKSHOP SESSION 1

Saturday June 2, 11:15 – 12:15pm

- ____ A. Obesity Skill Building: Mindfulness and Motivational Interviewing, *Hassink*
- ____ B. The Fine Art of Visual Diagnosis, *Brien*
- ____ C. Look Alikes and Controversies in Pediatric Dermatology, *Wagner*

WORKSHOP SESSION 2

Saturday June 2, 1:30 - 2:30pm

- ____ A. Obesity Skill Building: Mindfulness and Motivational Interviewing, *Hassink*
- ____ B. The Fine Art of Visual Diagnosis, *Brien*
- ____ C. Look Alikes and Controversies in Pediatric Dermatology, *Wagner*

WORKSHOP SESSION 3

Sunday June 3, 11:55 - 12:45pm

- ____ D. Short Stature in the 21st Century: Evaluating growth patterns in health and disease, *Silverman*
- ____ E. Doctor Heal Thyself, *Fiel*
- ____ F. 504 Accommodations and IEPs, *Livingstone*

Please indicate your first and second preference for each Workshop Session (1, 2, 3).

Please Enclose: Course Fee and Conference Registration Form. For Credit Card charges, please call Maria Biason at 973-971-5150 or email maria.biason@atlantichhealth.org



**Goryeb
Children's Hospital**
ATLANTIC HEALTH SYSTEM

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Register now for

The Pediatric Gurus
June 1 to June 3, 2012

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



New Jersey Chapter

**Goryeb Children's Hospital
14th Annual Pediatric Gurus Conference
Skytop Lodge, Skytop, Pennsylvania**



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Children's Hospital**
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