



Media Contact: Janina Hecht
Public Relations
908-522-2142
908-522- 2667 (fax)
Janina.hecht@atlantichealth.org

Carol G. Simon Cancer Center
100 Madison Avenue
Morristown, NJ 07962

For Immediate Release

DR. LOUIS SCHWARTZ OF SHORT HILLS TO BE HONORED AT AMERICAN CANCER SOCIETY'S 30th ANNUAL DIAMOND BALL

SUMMIT, NJ, NOVEMBER 1, 2009 - The American Cancer Society will host one of New Jersey's most extraordinary social events, the Diamond Ball, at the Crystal Plaza in Livingston. The event, which takes place on Sunday, November 22, 2009, will honor Louis Schwartz, MD, of Short Hills, and chair of radiation oncology at Overlook Hospital's Carol G. Simon Cancer Center.

The Diamond Ball will begin at 5:00 p.m. with a VIP Reception, auction and cocktails. Dinner, dancing and silent auction will follow.

"When I chose a specialty in medicine, I wanted to be in a field where all of my efforts would be meaningful," said Dr. Schwartz. "As a radiation oncologist, for the past 30 years, I have been able to rejoice in the many successes we have had, and still offer consolation and caring to those not so fortunate. The goals of the American Cancer Society are parallel to mine, and it is an honor to be recognized for my contribution to cancer care at this year's Diamond Ball."



Dr. Schwartz has been a pioneer in bringing stereotactic radiation oncology to New Jersey and was instrumental in Overlook Hospital's acquisition of the first [CyberKnife](#) in the Northeast United States. The CyberKnife technology combines robotics and image-guidance for the precise and accurate treatment of tumors throughout the body. CyberKnife was first developed to treat inoperable brain tumors, but can now be used on many different types of cancer and benign tumors. Overlook's CyberKnife Program continues to be the largest in New Jersey.

Proceeds from the gala will help support American Cancer Society programs and services for cancer patients and their families, including Road to Recovery, which provides free round-trip transportation for cancer patients to doctor visits and treatments, and Reach to Recovery, a 30-year program which pairs trained volunteer breast cancer survivors with newly diagnosed cancer patients to help them cope with their diagnosis, treatment and recovery.

For more information regarding the Diamond Ball, contact Michele Illuzzi 908-354-7373 option 3, extension 219. For tickets to the Diamond Ball, or information about other American Cancer Society programs, please call 1-800-ACS-2345 or log onto www.cancer.org.

T H E P A S S I O N T O L E A D

About the Carol G. Simon Cancer Center at Overlook Hospital

Part of [Atlantic Health](#), the [Carol G. Simon Cancer Center at Overlook Hospital](#) offers a state-of-the-art facility featuring a soothing, patient-focused environment, board-certified, top-ranked physicians representing all aspects of cancer available in one location and a highly qualified support staff of oncology professionals specializing in social work, radiation therapy, nutrition, integrative medicine and rehabilitation. The center includes a full range of diagnostic technologies including PET/CT, endoscopic ultrasound (EUS), MRI, digital mammography, ultrasound, nuclear medicine, angiography, advanced breast biopsy, pathology and molecular oncopathology as well as integrated, holistic treatment combining traditional medicine with complementary therapies including nutritional counseling, music therapy, relaxation, guided imagery, meditation and yoga.

Overlook Hospital is the home of the first cancer center in the state that offered stereotactic radiosurgery program to treat brain and extracranial tumors, stereotactic breast biopsy system for obtaining breast tissue using a minimally invasive procedure, combination PET/CT (positron emission tomography) scanner that provides valuable information on cancerous tumors. It was also the first medical center in the northeast to offer CyberKnife technology - the only radiosurgery system in the world incorporating robotics and image-guidance for the precise and accurate treatment of tumors throughout the body.

Atlantic Health is a Major Research Clinical Affiliate of The Cancer Institute of New Jersey. Atlantic Health's hospitals are accredited by The Joint Commission. Atlantic Health is the primary academic and clinical affiliate in New Jersey of Mount Sinai School of Medicine and The Mount Sinai Hospital.

About the American Cancer Society

The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service. Founded in 1913, the Society has community-based offices in 3,400 communities, involving millions of volunteers across the United States. For more information anytime, call toll free 1-800-ACS-2345 or visit www.cancer.org.

###