Community Drive-Thru: 4:00 to 5:00pm

Join us for an interactive community drive-thru event on the Newton Medical Center campus.

Experience the dazzling lights, and wave to Santa and his friends who will be with us to officially kick off the holiday season. Each vehicle will also receive a special goody bag with holiday treats!

Tree of Gratitude

A Tree of Gratitude will be planted on the campus of Newton Medical Center in honor of our essential workers who selflessly served our community during the COVID-19 pandemic.

During the initial surge of the pandemic, when we were all asked to stay home, our health care heroes left their families, and came to work, day after day, ensuring our patients were cared for, safe, and comforted.

While we will never be able to fully repay our team members, we can honor and celebrate them with a Tree of Gratitude, that will stand and grow forever as a tribute to the extraordinary caring they provided during one of the most challenging moments in history.

From the frontline, to all those who work behind the scenes, you continue to inspire us, and we are forever grateful.

Thirty years ago, the Foundation's beloved trustee, C. Edward McCracken sought to brighten the holidays for patients and their families by lining the hospital's majestic driveway and main entrance with a festive and illuminating display of white lights. Alongside our friend and colleague, Foundation Director Diane Brennan, the Festival of Lights was created to provide our community with an opportunity to express its support for the hospital and its mission by donating lights and trees in memory and honor of loved ones. It has become a wonderful community tradition!

This year's event will honor Rob Nicholson. Robert B. Nicholson III, born at the former Newton Memorial Hospital in 1964 is a lifetime resident of Sparta. His dedication to the Sussex County community has been significant through the years, by his personal participation and support of many community fundraising events and activities.

Rob, his family and businesses have been long-time supporters of the Newton Medical Center Foundation and its various fundraising event committees to help raise funds to support NMC's mission to deliver quality care and services to the residents of Sussex County.

Enter our 50/50 Raffle!

Raffle tickets are $10 each,
books of ten tickets are $100.

Drawing will take place on Saturday, November 13.
Winner need not be present.

Event Timeline

Saturday, November 13, 2021

Community Drive-Thru - 4:00 to 5:00pm

VIP Reception - 6:00 to 7:00pm

Proceeds from the event will benefit Newton Medical Center Foundation's Annual Fund which provides support for many programs and services including: medical technology, equipment, facility enhancements and education. Your support helps sustain our ability to provide quality, compassionate health care, close to home.

Special thanks to the 2021 C. Edward McCracken Festival of Lights committee:

Jo-Ellen McCracken Hazan, Co-Chair
Dr. David Schreck, Co-Chair
Mark Avondoglio
E. Jane Brown
Buffie Dobbs
Stephen Flynn
Kim Ferruggia
Jim Furgeson
Bridget Brennan Hodakowski
Robert E. McCracken
Lesa McGuinness
Robert B. Nicholson, III
Cathy Romano
Megan Sandow
E. Courtnay Brennan Stanford
Dawn Sullivan

If you wish to be removed from our mailing list, please send your request in writing.
Newton Medical Center Foundation, 175 High Street, Newton, NJ 07860

C. Edward McCracken

Festival of Lights

CELEBRATING 30 YEARS

Honoring
Robert B. Nicholson, III
A Special Dedication to
Newton Medical Center's Health Care Heroes

Sponsored by
Smith-McCracken & Wood Funeral Homes

November 13, 2021
Community Drive-Thru

Atlantic Health System
Newton Medical Center Foundation

Sponsorship Opportunities

30th Anniversary Underwriter - $5,000
10 Adult tickets to the VIP reception; name/logo on website; listed on banner in main lobby for one month; listed in media releases; listed on lobby banner for one year; full page ad in program.

Fountain Sponsors - $3,000
8 Adult tickets to VIP reception; name/logo on website; listed on banner in Fountain area for one month; listed in media releases; listed on lobby banner for one year; full page ad in program.

Frontline Heroes Sponsors - $2,500
6 Adult tickets to VIP reception; name/logo on website; listed in media releases; listed on lobby banner for one year; full page ad in program.

Holiday Wreath Sponsors - $1,500
4 Adult tickets to VIP reception; listed on banner in Emergency Room; listed on website; listed in media releases; listed on lobby banner for one year; half page ad in program.

Illuminator Sponsors - $1,275
4 Adult tickets to VIP reception; name on website; listed in media releases; listed on lobby banner for one year; half page ad in program.

Douglas Fir Sponsors - $1,000
2 Adult tickets to VIP reception; name on website; listed on lobby banner for one year; quarter page ad in program.

Fr. Augustine Hinches - Norway Spruce Sponsors - $500
2 Adult tickets to VIP reception; name listed on website; name listed on lobby banner for one year; listed in program.

30th Commemorative Journal Advertising:

Back Cover: $5,000
Full color ad - Size: 7"w x 10"h, plus 1/8" bleed

Inside Front Cover: $3,000
Full color ad - Size: 7"w x 10"h, plus 1/8" bleed

Inside Back Cover: $3,000
Full color ad - Size: 7"w x 10"h, plus 1/8" bleed

Gold - Full Page Ad: $2,500
Full color ad - Size: 6"w x 9"h

Silver - Full Page Ad: $2,000
Full color ad - Size: 6"w x 9"h

Bronze - Full Page Ad: $1,500
Full color ad - Size: 6"w x 9"h

Full Page Ad: $1,000
Black and white - Size: 6"w x 9"h

Half Page Ad: $500
Black and white - Size: 6"w x 4.375"h

Quarter Page Ad: $300
Black and white - Size: 2.875"w x 4.375"h

Friends Listing: $150
Name or company listed on special Friends page

Your contribution will be noted in the Festival of Lights 30th Anniversary Commemorative Journal and on the Recognition Board in the hospital lobby. It is a meaningful way to start the holiday season, beautify the hospital and most importantly, to honor someone special.

Ad Reservation Due: Friday, October 15, 2021
Ad Artwork Due: Friday, October 29, 2021

Please submit artwork as a high resolution pdf or jpg (300 dpi). Send ad or artwork request to: Dawn.Sullivan@atlantichealth.org

Brighten the Holiday Season!

Remember or honor a loved one - contribute to the Festival of Lights!

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Order Information

(Please write names as they should appear in the Tribute book)

Qty:	Item:	Cost:
____	**Fully Lighted Tree & Holiday Wreath**	**$250**
____	**Fully Lighted Tree**	**$200 per tree**
	❑ In memory of _____	
	❑ In honor of _____	
	❑ For beautification	
____	**Holiday Wreath**	**$125**
	❑ In memory of _____	
	❑ In honor of _____	
	❑ For beautification	
____	**String of Lights**	**$30 per string**
	❑ In memory of _____	
	❑ In honor of _____	
	❑ For beautification	
	50/50 Raffle Tickets	
____	Tickets	**$10 each**
____	Books of Ten	**$100 each**

Payment Options

❑ I'll pay by credit card

❑ Visa ❑ MasterCard ❑ American Express

Print Name (as it appears on card)

_____

Card Number _____

Exp. Date _____

Signature _____

❑ I'll pay by check

Make checks payable to: NMCF Festival of Lights

Mail payment to: Newton Medical Center Foundation
175 High Street, Newton, NJ 07860
Fax: 973-579-8972

❑ I cannot attend, but have enclosed a donation in the amount of $_____

❑ I cannot attend, but please send me a Tribute Book

Acknowledgement Information

❑ Please send an acknowledgement to:

Name: _____

Address: _____

_____

Relationship: _____

Please respond no later than
October 25, 2021.
For more information, call 973-579-8309,
or visit newtonmedicalcenterfoundation.org