Our Value Proposition

› Executive Health Program (EHP) Clients:
  • 23% were advised that they had some form of cancer they were unaware of
  • 38% were diagnosed with heart disease
  • 54% had a finding that required further testing
  • 100% customer satisfaction rating
› Concierge Services included for one year in our flat $10,000 fee
› Components of EHP exam, if done on your own, would take at least 10 to 15 different appointments over several months
› EHP exam at Atlantic Health System recommended every 3 years
› Year 2 and 3 half-day exams (optional) available for continuity of care

Why Executive Health?

› Only type of benefit that has increased significantly in recent years is reimbursement of executive physicals, increasing 45% in a sample of Fortune 500 CEO’s (Towers Watson 2013)
› Executives who underwent physical exams had 20% fewer health claims and lost 45% fewer workdays than those who did not (University of Michigan Management Research Center, 2002)
› Net return of investment of executive health programs are approximately 2.3 to 1 (Putting a Dollar Value on The Executive Health Physical, 2002)
› 8 Risks/Behaviors, drive 15 chronic conditions, accounting for 80% of total costs for all chronic illnesses worldwide (Aon Hewitt Health Case Study 2012/World Economic Forum 2010)
› Out of 200 senior executives (75% were from Fortune 500 companies), 73% were living sedentary lifestyles and 40% were obese (Rippe Health Assessment Study of Senior Executives, 2011)
› Of the 420 middle-aged patients examined as part of the executive health program (Palo Alto Clinic), 30% were found to have at least one disease and 20% had at least one laboratory abnormality (An Evaluation of Executive Health Examination, 2008)

For more information, please contact us at:
973-971-7400
atlantichealth.org/executivehealth
ExecutiveHealthProgram@atlantichealth.org