Goryeb Children’s Hospital is proud to present our 15th Annual Continuing Medical Education Conference at Skytop Lodge in Pennsylvania, a weekend program on topics of interest to practicing pediatricians, family practitioners, advanced practice nurses and office managers.

Set on 5,500 pristine acres, Skytop Lodge (skytop.com) offers the perfect combination of facilities and services to enhance our conference. The Executive Conference Center at Skytop is a state-of-the-art facility featuring the latest audio-visual equipment, and countless amenities.

In addition to activities provided by Skytop Lodge, Child Life Specialists from Goryeb Children's Hospital will supervise activities for children of conference attendees during the scheduled CME hours.

Skytop Learning Objectives

At the end of the session the participant will be able to:

› Determine routine medication management in the treatment of refractory anxiety disorders.
› Navigate current controversies in the diagnosis and treatment of OCD and depression in children and adolescents.
› Generate differential diagnosis based on history and physical examination of individual patients.
› Distinguish exanthems and rashes of common infectious diseases.
› Discuss the core criteria, common problems and their management in Autism Spectrum Disorder.

› Recognize benefits and limitations of pharmacologic management of ADHD and review impact of behavioral and educational intervention.
› Recognize common neurological AEFIs and the use of vaccines after neurologic AEFIs.
› Review what is necessary to be prepared for pediatric office emergencies including airway maintenance techniques.
› Review clinical presentation of common autoimmune and autoinflammatory disorders and gain exposure to effective therapies.
› Evaluate and implement an exercise program for pediatric obesity.
› Discuss how to leverage social media to make a positive impact in your medical practice.
The Pediatric Gurus

Pediatric Gurus Faculty

**John Walkup, MD**
Director, Division of Child and Adolescent Psychiatry
New York-Presbyterian/Weill Cornell
New York, New York

**Max Wiznitzer, MD, FAAP**
Associate Professor of Pediatric Neurology
Rainbow Babies & Children’s Hospital
Cleveland, Ohio

**Joseph Zenel, MD, FAAP**
Professor and Chief, Division of General Pediatrics
Pediatric Residency Program Director
University of South Dakota
Sanford School of Medicine
Sioux Falls, South Dakota

**Joel F. Bradley, Jr., MD, FAAP**
Associate Medical Director
United Health Care Community Plan of Tennessee
Brentwood, Tennessee

**Christopher Amato, MD, FAAP**
Director of Pediatric Emergency Medicine Fellowship
Gagnon Pediatric Emergency Center
Goryeb Children’s Hospital
Associate Professor in Emergency Medicine
Mount Sinai School of Medicine
Morristown, New Jersey

**Sivia Lapidus, MD**
Director, Division of Pediatric Rheumatology
Goryeb Children’s Hospital, Atlantic Health System
Guest Researcher, National Human Genome Research Institute
National Institutes of Health

**David G. Scott MS, NASM-PES**
Coordinator, Pediatric Exercise Physiology
Goryeb Pediatric Sport & Exercise Medicine
Goryeb Children’s Hospital, Atlantic Health System

**Course Directors**

David M. Cooper, MD, MPH, FAAP
Walter D. Rosenfeld, MD, FAAP, Chairman

**Course Advisory Committee**

Michelle Bender, MD, FAAP
Christine Coyne, MD, FAAP
Krekamey Craig, MD, FAAP
Teri Criscione, MPA
Ken Davis, MD, FAAP
Richard Lander, MD, FAAP
Tosan Livingstone, MD
Donna Lupski, MD, FAAP
Jean O’Connell
Holly Parlavecchio, RN, MPA
Susan Scherer, MD, FAAP
Jennifer Shaw-Brachfeld, MD, FAAP
Practice Management Practicum

Friday, May 31, 2013

7:45 - 8:30am    Continental Breakfast and Registration

8:30 - 8:40am    Introductions
                    Drs. Walter Rosenfeld and David Cooper
                    Fran Gallagher, MEd, Executive Director AAP/NJ

8:40 - 9:20am    Plenary #1 – Social Media – How to Use it to Transform your Practice
                    Brandon Betancourt, MBA

9:20 - 10:00am   Plenary #2 – Coding Update 2013/2014: A look at ICD-10
                    Joel Bradley, MD

10:00 - 10:15am  Interactive Panel: Q&A
                    Brandon Betancourt and Joel Bradley, MD

10:15 - 10:30am  Break

10:30 - 11:25am  Breakout Sessions
                    Concurrent Workshops:
                    A. Marketing your Practice 101
                       Brandon Betancourt, MBA
                    B. General CPT Coding
                       Joel Bradley, MD

11:25am – 12:25pm Interactive Panel – Q&A
                    Medical Directors from Third Party Payers

12:25 - 1:25pm   Lunch

1:25 - 2:25pm    Breakout Sessions
                    Concurrent Workshops:
                    A. Marketing your Practice 101
                       Brandon Betancourt, MBA
                    B. General CPT Coding
                       Joel Bradley, MD
                    C. Current Topics in Practice Management – Q&A with your Colleagues
                       Holly Parlavecchio, RN, MPA, CAPPM

2:25 – 3:20pm    Plenary #4 – 10 Ways to Improve your Practice
                    Brandon Betancourt, MD

3:20 – 4:00pm    Plenary #5 – Fraud, Waste and Abuse
                    Joel Bradley, MD

4:00 – 4:15pm    Interactive Panel: Q&A
                    Brandon Betancourt and Joel Bradley, MD

Educational time for Friday Practice Management Practicum 6.5 hours
## Friday, May 31, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 - 7:00pm</td>
<td>Arrival and Registration – Skytop Lobby Welcome Reception – Skytop Lobby, Porch and Garden</td>
</tr>
<tr>
<td>5:00 - 9:30pm</td>
<td>Welcome Reception – Pine Room, Porch and Garden</td>
</tr>
</tbody>
</table>

## Saturday, June 1, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 7:30am</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>
| 7:30 - 7:45am | Introductions<br>
Walter Rosenfeld, MD and David Cooper, MD<br>
Fran Gallagher, MEd, Executive Director AAP/NJ |
| 7:45 - 8:35am | Plenary #1 Depression and Bipolar Disorders<br>
John Walkup, MD |
| 8:35 - 9:15am | Plenary #2 – Neurological Complications of Immunizations: Sorting the Wheat from the Chaff<br>
Max Wiznitzer, MD |
| 9:15 - 9:35am | Panel Q&A<br>
John Walkup, MD and Max Wiznitzer, MD |
| 9:35 - 9:50 am | Break                                                                |
| 9:50 - 10:20am | Plenary #3 – Pay for Value and the Evolving Area of Pay for Performance<br>
Joel Bradley, MD |
| 10:20 – 11:00am | Plenary #4 – Visual Diagnosis: Clinical Reasoning<br>
Joseph Zenel, MD |
| 11:00 - 11:15am | Panel Q&A<br>
Joel Bradley, MD and Joseph Zenel, MD |
| 11:15am – 12:15pm | Workshop Session 1:<br>
A. Anxiety and OCD<br>
John Walkup, MD<br>
B. ADHD: Challenges in Diagnosis and Management Across the Lifespan<br>
Max Wiznitzer, MD<br>
C. Visual Diagnosis: Memorable Cases of the Decade<br>
Joseph Zenel, MD |
| 12:15 - 1:30pm | Lunch                                                                |
| 1:30 - 2:30pm | Workshop Session 2:<br>
A. Anxiety and OCD<br>
John Walkup, MD<br>
B. ADHD: Challenges in Diagnosis and Management Across the Lifespan<br>
Max Wiznitzer, MD<br>
C. Visual Diagnosis: Memorable Cases of the Decade<br>
Joseph Zenel, MD |
| 6:30 - 10:00pm | Dinner and Entertainment                                             |

Educational time for day one of weekend conference 5.50 hours

## Sunday, June 2, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 7:30am</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>
| 7:30 - 7:40am | Introductions<br>
Walter Rosenfeld, MD and David Cooper, MD |
| 7:40 - 8:20am | Plenary #5 – The Emergency Patient in Your Office... Are you Ready?<br>
Christopher Amato, MD |
| 8:20 - 9:00am | Plenary #6 – Visual Diagnosis: Infectious Disease<br>
Joseph Zenel, MD |
| 9:00 - 9:15am | Panel Q&A<br>
Christopher Amato, MD and Joseph Zenel, MD |
| 9:15 - 9:30am | Break                                                                |
| 9:30 - 10:10am | Plenary #7 – “A Rose by any other Name”: DSM-5 Autism Criteria and their Impact on Evaluation and Management<br>
Max Wiznitzer, MD |
| 10:10 – 10:50am | Plenary #8 – Suicide and Self-Injurious Behavior<br>
John Walkup, MD |
| 10:50 - 11:05am | Panel Q&A<br>
Max Wiznitzer, MD and John Walkup, MD |
| 11:05 - 11:50am | Medical Jeopardy<br>
Ken Davis, MD and David Cooper, MD |
| 11:50 - 12:45pm | Workshop Session 3:<br>
D. Treating Injuries in Your Office: Wound Care and Splinting<br>
Christopher Amato, MD<br>
E. Unraveling the Tangled Web of Rheumatologic Illness: A practical approach to use in your office<br>
Sivia Lapidus, MD<br>
F. Childhood Obesity: Provider Perspectives and Management Strategies<br>
David Scott, MS |
| 12:45 - 1:30pm | Lunch                                                                |

Educational time for day two of weekend conference 5.00 hours

---

Atlantic Health System designates this live activity for a maximum of 16.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Atlantic Health System is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

---

The Pediatric Gurus: Practical Office Pediatrics
Goryeb Children’s Hospital
15th Annual Continuing Medical Education Conference
Friday, May 31 to Sunday, June 2, 2013

RESERVATION INFORMATION (Please type or print legibly)

Arrival Date ___________________ Departure Date ___________________

Name(s): Mr./Ms./Dr. ____________________________________________________________

Company _____________________________________________________________

# of Children __________ Ages of Children __________

Address___________________________________________ City _________________________________ State_______ Zip Code___________

Telephone (_______) ________ - ______________ Ext________________                 Fax (_______) ________ - ______________

E-mail  ________________________________________________

Cutoff Date: Please reserve your room prior to May 1, 2013, by mailing or faxing this completed form to the address listed at the bottom of this page.

FAP PACKAGE RATES PER WEEKEND (2 nights):

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single</th>
<th>Double</th>
</tr>
</thead>
<tbody>
<tr>
<td>Queen/King Lodge</td>
<td>$558.00</td>
<td>$724.00</td>
</tr>
<tr>
<td>Twin Lodge</td>
<td>n/a</td>
<td>$724.00</td>
</tr>
<tr>
<td>Mini Suite Lo</td>
<td>$816.00</td>
<td>$816.00</td>
</tr>
<tr>
<td>Twin Cottage</td>
<td>n/a</td>
<td>$724.00</td>
</tr>
<tr>
<td>Queen/King Cottage</td>
<td>$558.00</td>
<td>$724.00</td>
</tr>
<tr>
<td>Inn King</td>
<td>$558.00</td>
<td>$724.00</td>
</tr>
</tbody>
</table>

• Check-in: 4:00 pm    Check-out time: 1:00 pm
• If you make a reservation for Thursday, Friday and Saturday nights, you will receive $100.00 off of Thursday night’s rate.

DAILY RATE DETAILS:
Full American Meal Plan Rate (FAP) includes accommodation, as well as breakfast, lunch and dinner daily (beginning with dinner on the evening of arrival and concluding with lunch on the day of departure).
PA. State tax in the amount of 7.5% and service charge in the amount of $30.00 per adult per night are in addition to the room rate each night. Every effort will be made to accommodate your request. In the event that your request is not available, the next available room type will be reserved for you.

Most rooms in main lodge can accommodate 1 child per room. Mini suites can accommodate up to 3 young children. Cottage rooms and Inn King rooms w/pull out sofa can accommodate up to 2 children. More than three children will require a second room in main lodge or cottage.

RATES FOR CHILDREN AND/OR THIRD ADULT IN ROOM:
Skytop Lodge offers a family plan. For children 13 and older, there will be a $30.00 per child per night service charge.
For children 12 and under, the service charge will be waived. For children occupying their own guestroom, please deduct $100.00 off the double occupancy rate. No charge for infants if you bring your own porta crib. For an additional adult in the guestroom, please add $70.00 per person per night.

DEPOSIT POLICY:
All reservations must be secured with a deposit equal to one night’s room charge. The total deposit will be applied to your designated length of stay.
Please fill out the appropriate credit card information, date of expiration and amount to be charged below. Your credit card will be charged upon receipt of the information below.

Credit Card Type_________ Exp. Date ________________

Credit Card Number__________________________________________

Name on Credit Card_________________________________________

Signature __________________________________________________

___ Please initial here if this card is not the attendee’s and it is to be used for payment of the balance for this room reservation (excluding incidentals).

CANCELLATION POLICY:
A deposit in the amount of one night’s rate is required to confirm your reservation. The deposit is refundable if cancellation is made by May 1, 2013, less $10.00 processing fee. After this date, any cancellations, early checkouts or no shows will result in full charge for your original length of stay.

ADDITIONAL INFORMATION:
For additional information about Skytop Lodge and the amenities we offer visit our web site at:

www.skytop.com

Return this form to: Reservation Manager
One Skytop, Skytop, PA 18357
Phone: 800-345-7759
Fax: 570-595-7285
E-Mail: jmoore@skytop.com
Goryeb Children’s Hospital, part of Atlantic Health System, is a state-designated “Children’s Hospital” that includes a pediatric emergency department, a pediatric intensive care unit, and a regional perinatal center.

Infants, children, adolescents and young adults from birth through age 21 are in good hands with our team of over 100 nationally-recognized board-certified physicians specializing in over 20 concentrated areas of pediatric medical and surgical care, all integrated within a state-of-the-art child-friendly facility. To make our services readily accessible, we provide outpatient care at multiple locations throughout the state. In addition, we have more than 250 community pediatricians on staff.
Conference Registration Form

This form must be completed for each attendee and mailed with check made payable to Atlantic Health System to:

Maria Biason
Department of Pediatrics, Box #29
100 Madison Avenue, Morristown, NJ 07960

If you have questions regarding the registration process please call Maria at 973-971-5150 or Fax: 973-290-2388 or email maria.biason@atlantichealth.org.

Reminder: Make your hotel reservation separately with Skytop Lodge at 1-800-345-7759 or 570-595-7285.

Name: ______________________________________________ Degree:______________ Date: _______________

Street Address: ___________________________________________________________________________________

City: __________________________________________ State: ________________ Zip Code: ____________________

Phone Number: ___________________________________ Fax Number: ____________________________________

Email (required for confirmation notice and future correspondence):

(A) Pediatric Practice Management Practicum
(B) Pediatric Gurus: Practical Office Pediatrics

Friday, May 31

Physicians $150
Practice/Office Managers $75

Early Bird (before 5/3/13) $250
After 5/3/13 $290
Atlantic Health System Goryeb Children's Medical Staff (with paid dues) $100
MAIN STREET VACCINES Physician $100

Fee for Pediatric Practice Management Practicum (A)____
Fee for Pediatric Gurus: Practical Office Pediatrics (B)____
Discount fee: For those attending both Friday and weekend subtract $50 from total (C)____
Total Registration fee (A+B-C) (this is the total fee due with your registration) _____

Workshop Sessions

WORKSHOP SESSION 1
Saturday, June 1, 11:15am - 12:15pm
____ A. Anxiety and OCD, John Walkup, MD
____ B. ADHD: Challenges in Diagnosis and Management, Max Wiznitzer, MD
____ C. Visual Diagnosis: Memorable Cases of the Decade, Joseph Zenel, MD

WORKSHOP SESSION 2
Saturday, June 1, 1:30 - 2:30pm
____ A. Anxiety and OCD, John Walkup, MD
____ B. ADHD: Challenges in Diagnosis and Management, Max Wiznitzer, MD
____ C. Visual Diagnosis: Memorable Cases of the Decade, Joseph Zenel, MD

WORKSHOP SESSION 3
Sunday, June 2, 11:50am - 12:45pm
____ D. Treating Injuries in Your Office: Wound Care and Splinting, Christopher Amato, MD
____ E. A Practical approach to Rheumatologic Illness, Sivia Lapidus, MD
____ F. Childhood Obesity: Provider Perspectives and Management Strategies, David Scott, MS

Please indicate your first and second preference for each Workshop Session (1, 2, 3).

Please Enclose: Course Fee and Conference Registration Form. For Credit Card charges, please call Maria Biason at 973-971-5150 or email maria.biason@atlantichealth.org
Register now for

The Pediatric Gurus
May 31 to June 2, 2013

Goryeb Children’s Hospital
15th Annual Pediatric Gurus Conference
Skytop Lodge, Skytop, Pennsylvania

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN
New Jersey Chapter